

# vectra<sup>xt</sup><sup>®</sup>

3D imaging solution for body, breast, and face



Breast Sculptor software with virtual clothing in selectable styles and colors.

**sculpt**  
*the*  
***dream***

- Differentiate your practice.
- Communicate the possibilities.
- Educate your patients.
- Close more complementary procedures.
- Increase patient satisfaction.

IMAGING EXCELLENCE FROM  
 CANFIELD

## FACE sculptor®

- assessment
- automated measurements
- rhinoplasty
- chin augmentation
- injectables
- lifts
- facial contouring
- skin resurfacing

## BREAST sculptor®

- assessment
- patient education
- augmentation
- mastopexy
- fat grafting

## BODY sculptor®

- tummy tuck
- liposuction
- buttock augmentation
- cellulite treatment
- measure volume change

*Show your patients the exciting possibilities of their anticipated aesthetic procedures with Sculptor 3D software . . .*

*only from CANFIELD.*

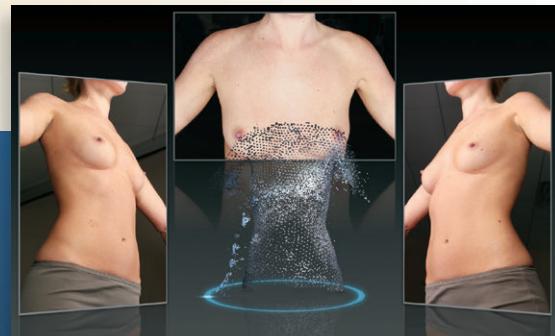
**Simplified consultation process with VECTRA XT and Sculptor software.**

**CAPTURE**  
a 3D image

**ASSESS**  
and educate

*"VECTRA 3D has greatly improved my ability to communicate with patients about their anatomy, surgical options, and expected outcomes. When patients have the opportunity to see the potential results of procedures using their own 3D photograph, they are more relaxed and confident in their decisions."*

—Timothy Connall, MD, FACS  
Connall Cosmetic Surgery  
Portland, Oregon



*Rapid 3D image processing is visualized on screen.*

*As easy as taking 2D photos, your staff can quickly capture the high-resolution 3D image you need for a simplified consultation.*



## REVIEW

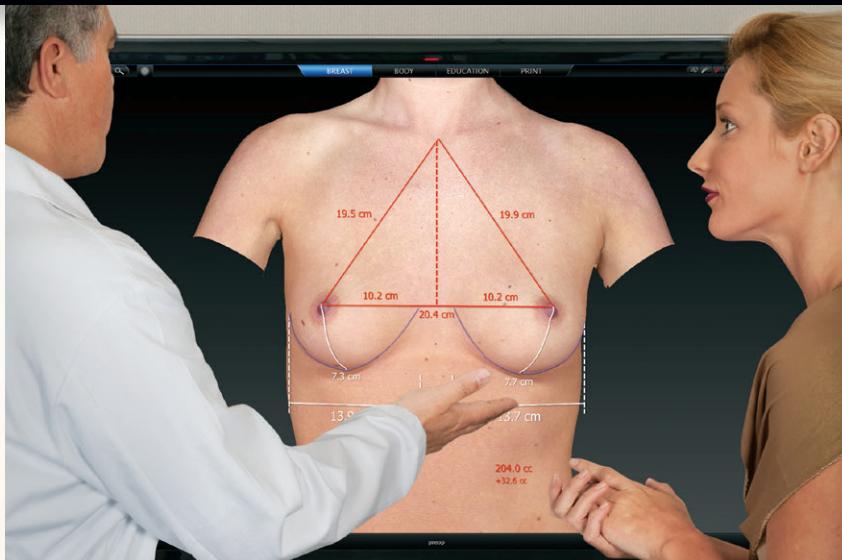
the possibilities

## DECIDE

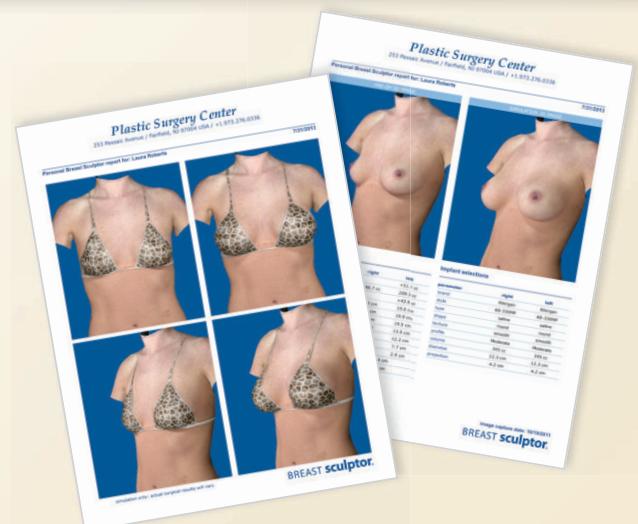
direction

## DELIVER

the dream



Sculptor's tools and measurements help you explain the challenges and possibilities for your patient's procedure. The intuitive interface makes it easy for you to achieve realistic 3D results and help your patient visualize the possibilities. Together, you can decide on the best possible treatment plan.

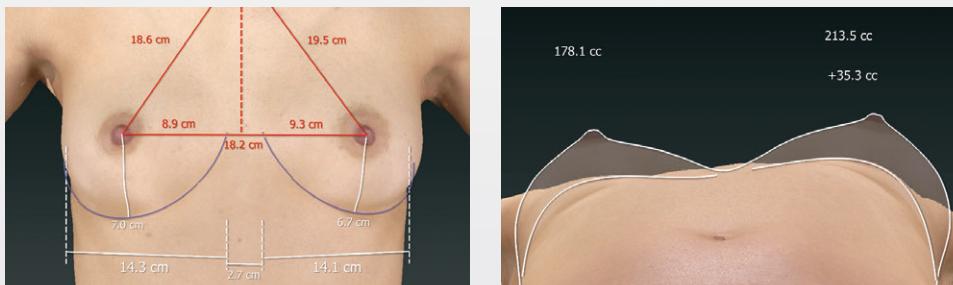
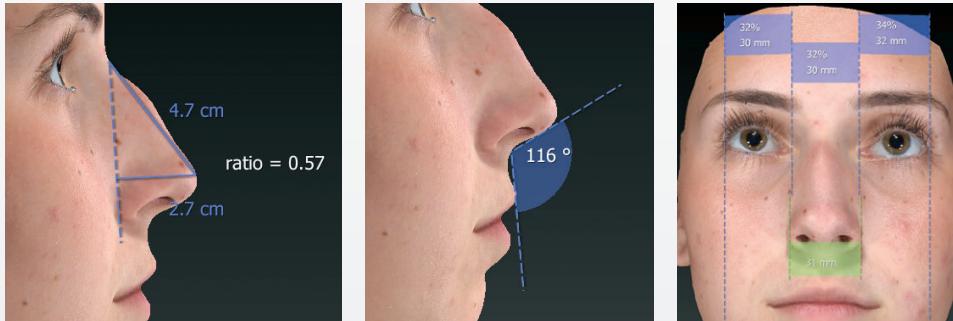


Select what you want to include on the printed report, including your practice contact information, 2D views, virtual clothing, pre-op measurements, and selected implant parameters. Or put an easy-to-create animation on a flash drive for your patient.

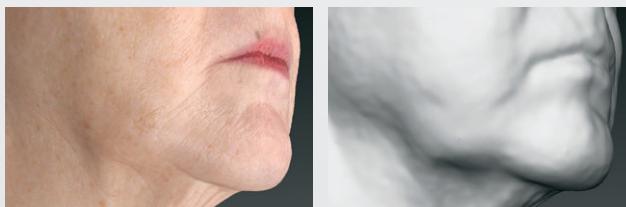
# assess and educate

**Assessment tools** to educate patients about their options, explain limitations, and set appropriate expectations. This can make all the difference in patient satisfaction.

Automated measurements, some only possible with 3D technology, help your patients understand their current condition.



Gray mode reveals contours, presenting opportunities for corrective procedures.

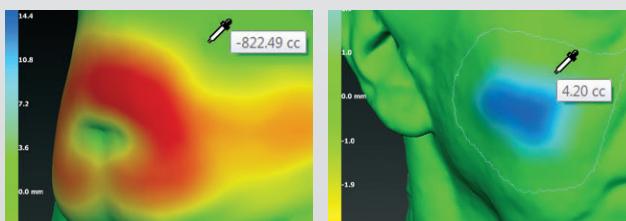


Canfield's proprietary RBX® technology separates the unique color signatures of Red and Brown skin components for unequalled visualization of skin conditions.

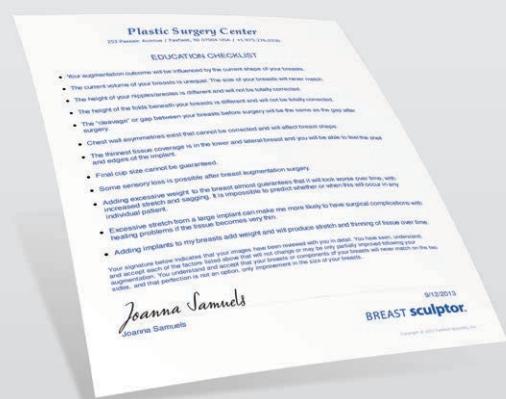


Automatic volume difference measurement with one click.

Visualize the degree of contour change with a color distance map.



**Breast Sculptor's patient education** module provides a series of checklist-style customizable disclaimers with relevant visual tools and measurements to streamline your informed consent process.



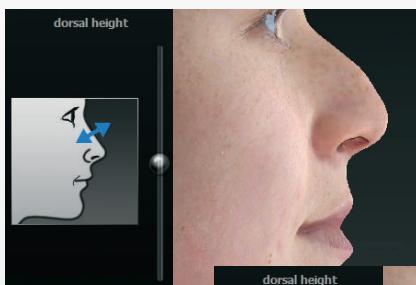
A printed, signed summary of the Education Checklist topics covered.

**"VECTRA 3D has been extremely useful in helping me understand the patients' expectations. It gives them a comfort level with the decision, and the fact that we've gone the extra mile to educate them enhances their whole experience."**

—Robert Zubowski, MD  
Center for Reconstructive and Plastic Surgery  
Paramus, New Jersey

# simulate outcomes

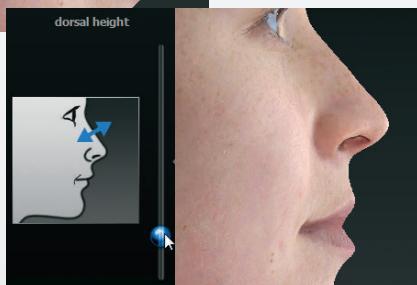
**Intuitive interface** helps you achieve realistic 3D results from day one.



Select breast implants from the product catalogs you normally use.



Slider-based dorsal height adjustment for instantaneous three-dimensional rhinoplasty simulation.



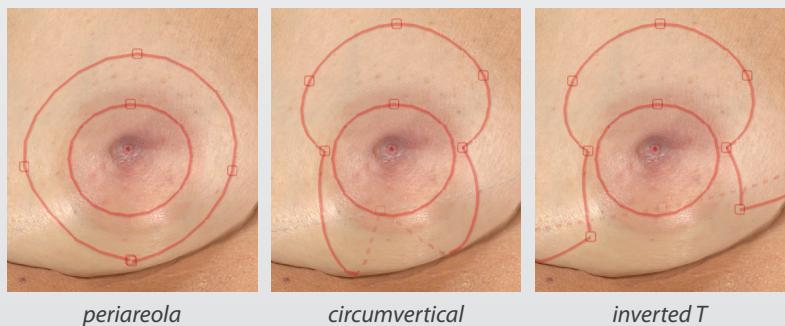
Sculptor's dynamic soft tissue modeling technology generates actual 3D models of the implants you select and calculates a realistic outcome based upon gravity, the shape and placement of the selected implant.



**"The new dynamic in facial plastic surgery is facial contouring, and nothing demonstrates this better than VECTRA 3D. Whether I'm using fillers or making large structural mass changes, VECTRA's simulation, measurement and patient consultation tools offer the perfect imaging solution for my practice."**

—Steven Pearlman, MD, FACS  
New York, New York

**The Mastopexy** interface in Breast Sculptor closely models the way you perform surgery, including adjustable incisions used to simulate the excising of skin.



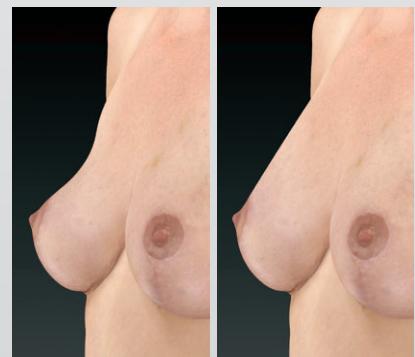
**Contouring:** Simulate removing volume from, or adding volume to the face and body.



before and after filler simulation



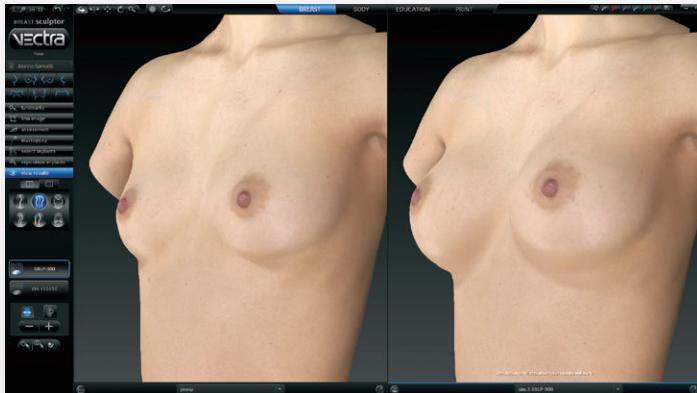
before and after liposuction simulation



before and after fat grafting simulation

# review the possibilities & decide direction

**Visualize your patient's hopes and expectations** with Sculptor's powerful viewing tools.



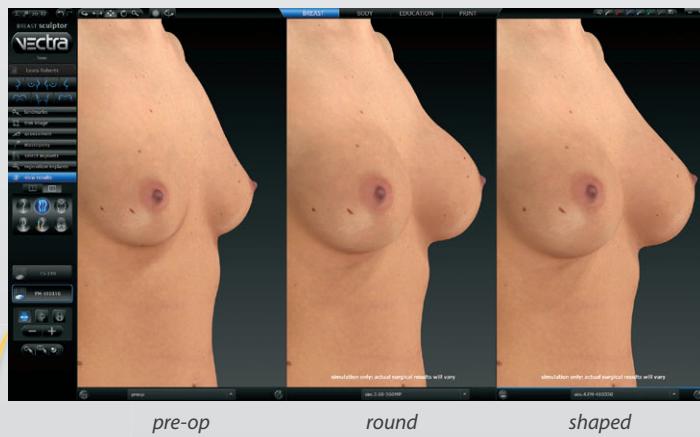
Review images side-by-side as you rotate them in tandem, or zoom in for a closer look.

**Overlaying**  
her pre-op image  
with the simulated  
outcome makes  
the differences  
more apparent.



Personal view is only possible  
with a 3D image.

**Compare multiple implant scenarios**  
with different size, style and shape options.



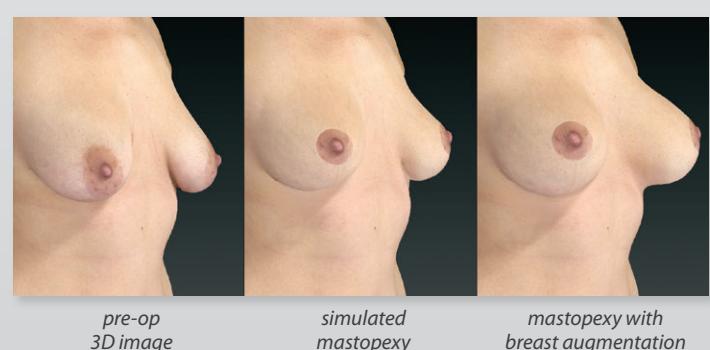
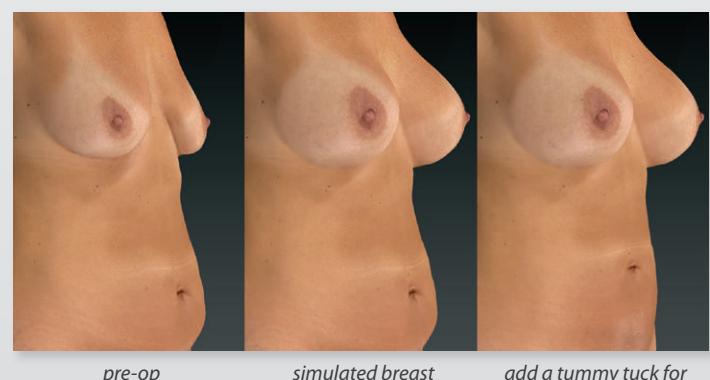
Breast Sculptor's OptiSizer buttons  
provide a quick, easy way to change the  
implants of one or both scenarios.

*"The ability to communicate visually,  
without using medical terminology,  
is a powerful patient education tool.  
When I show them the simulated results  
of their procedures, it gives them the  
confidence that we have a plan that will  
meet their personal goals."*

—Mark D. Epstein, MD, FACS  
Center for Aesthetic Plastic Surgery  
Stony Brook, New York

## Complementary procedures

Help your patient decide on the best possible treatment plan by showing the difference between the likely outcome with single or multiple procedures.



# SculptMyDream®

## consumer website with doctor locator



A screenshot of the SOULS by Dream 3D breast augmentation simulator. The interface features a top navigation bar with tabs for 'Home', 'Compare', 'Testimonials', 'FAQs', 'About the Technology', 'What's New', and 'Contact Us'. Below this is a search bar with the placeholder 'Search our site...'. A large central area is titled 'TELL US ABOUT YOURSELF' and 'CHOOSE A SIMILAR BODY'. It includes dropdown menus for 'Body Size' (set to '4E or More'), 'Cup Size' (set to 'A'), 'Breast Type' (set to 'Natural'), and 'Age Group' (set to 'All Ages'). To the right, there are four images of female torsos representing different body types: 'Athletic', 'Hourglass', 'Curvy', and 'Pear'. Below these sections are two large images showing a male torso from the front. The left image, labeled 'Before', shows a flat chest. The right image, labeled 'After', shows a chest with larger, more prominent breasts. A vertical slider bar is positioned between the two images. At the bottom of the screen, there is a white footer bar with the text 'SOULS by DREAM' on the left and 'TESTIMONIALS' on the right.

The screenshot shows a search results page for "Fairfield, NJ 07004, USA". The results are organized into three columns:

- Paul J. Lerner, MD**: Includes a portrait, contact information (100 N Broad St, Suite 100, Fairfield, NJ 07004, USA; 973-329-3277), and a "View Profile" button.
- Allen D. Rosen, MD**: Includes a portrait, contact information (100 N Broad St, Suite 100, Fairfield, NJ 07004, USA; 973-329-1050), and a "View Profile" button.
- Barry DiBernardo**: Includes a portrait, contact information (100 N Broad St, Suite 100, Fairfield, NJ 07004, USA; 973-329-1050), and a "View Profile" button.

Each profile card includes a "View Profile" button and a "View Doctor" link at the bottom right. The top of the page features a navigation bar with links for "HOME", "DOCTORS", "PLASTIC SURGERY", "BROWNSVILLE", "FAIRFIELD", "PRINCETON", "WILMINGTON", "CONTACT US", and "LOG IN". A search bar at the top right contains the placeholder "SEARCH DOCTOR".

*SculptMyDream.com consumer website*

As a VECTRA XT owner, your practice is listed\* in the sculptmydream.com doctor locator, so that women who are exploring breast augmentation surgery can easily find you.

*Ready-to-use link to the SculptMyDream microsite. The microsite includes interactive 3D demo and "What to Expect" (without doctor locator).*

\*Board certified/eligible plastic surgeons only.

***We deliver more than just better technology—we deliver results.***

Research shows that VECTRA can make a significant difference in increasing both consultations and conversion rates. Statistics from a recent independent market research survey show the dramatic difference VECTRA can make to your practice.

## Market Research Findings

**23%** Surveyed VECTRA users saw an average of a 23% increase in consultations.<sup>1</sup>

**27%** Surveyed VECTRA users saw an average of a 27% improvement in their closure rates.<sup>1</sup>

**85%** 85% of the consumers surveyed perceived that VECTRA would be extremely valuable when determining what they want from a breast augmentation.<sup>2</sup>

**71%** 71% of surveyed consumers noted that the availability of VECTRA would be one of the top 4 factors they would consider when determining which practitioner to go to for a breast augmentation.<sup>2</sup>

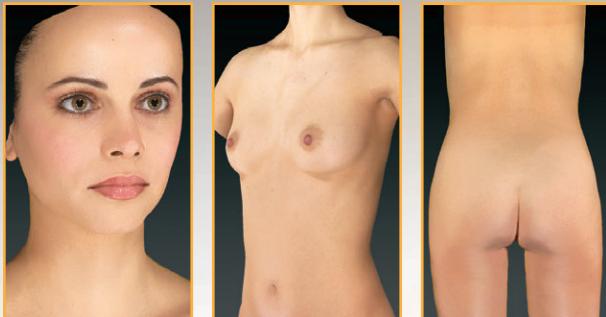
<sup>1</sup>Canfield VECTRA July 2010 Customer Survey

<sup>2</sup>Allergan Qualitative Market Imaging Research with Prospective Augmentation Patients October 2011

# VECTRA<sup>xt</sup><sup>®</sup>

- A single system to capture 3D face, breast, and body images.**
- High resolution capture for maximum image definition.**
- Elegant design complements your space.**

- Proprietary lighting system automatically adjusts for optimal face, breast and body imaging.
- Compact design projects less than 17 inches from the wall.
- Capture time of 3.5 milliseconds makes the VECTRA system immune to subject movement.
- Software controlled height adjustment for fast accurate positioning.



*With VECTRA XT you can capture the regions you need for the procedures you do, with a single 3D image capture system in a single session.*

IMAGING EXCELLENCE FROM  
**CANFIELD**

[www.canfieldsci.com](http://www.canfieldsci.com) / info@canfieldsci.com / phone +1.973.276.0336 / (USA) 800.815.4330

3D SOLUTIONS • FACIAL IMAGING & ANALYSIS • IMAGING SOFTWARE • PHOTOGRAPHY • RESEARCH SYSTEMS & SERVICES • TRAINING

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